

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of)	
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Sergey Brin)	Group Art Unit: 2142
)	
Application No.: 09/843,923)	Examiner: B. Ailes
)	
Filed: April 30, 2001)	
)	
For: SYSTEMS AND METHODS FOR)	
ENTICING USERS TO ACCESS A)	
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AFTER FINAL AMENDMENT

In response to the final Office Action, dated February 22, 2006, and pursuant to 37 C.F.R.

§ 1.116, Applicant proposes to amend the above-identified application as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 9 of this paper.